

# WOW A Potential Employer In a Remote Video Interview >

The following is a four-part checklist to prepare for a remote job interview and increase your likelihood of making it to the next round.

- **Dress Business Appropriate.** Most folks might look at an online interview as an opportunity to wear their comfiest gym clothes but I repeat; this is a job interview. Be prepared to be on camera and well presented with business clothing ironed, hair done, and make-up on (if that's your thing). This is an opportunity to advance your professional career and show up as if you were "in real life".
- **Check Your Tech.** There is nothing more disruptive than freezing onscreen, missing questions, or showing up late because your laptop wouldn't connect! Check your internet speed, and ensure your device doesn't need to run any upgrades. Do a practice run connecting with Zoom, Google Meet, or any of the online video conference software you are expected to use for the interview. You might be required to download an app or make an account. You do not want to be rushing 5 minutes before the interview and have your computer go dark!
- **Set Up Your Surroundings.** Make sure you aren't in the middle of your interview and the dog starts barking or you left dirty dishes in the sink behind you. Haven't had time to give your apartment the once over beforehand? Most video conference software has virtual backgrounds that can hide a mess and showcase your personality. Worried about your roommate or family coming into the frame? It might make sense to rent a local WeWork or Co-Working space for a couple of hours of quiet or perhaps a friend can lend you their pad just for the interview. By limiting distractions, both you and the interviewer can focus on why you are the perfect candidate for the job.
- **Practice and Prepare.** If you really want to nail this job interview, you have to be prepared. Research the organization, learn more about the requirements and qualifications of the role, and draft some speaking notes as to how your experience is a perfect match. Prepare questions for the interviewer ahead of time both about the company and the job. This potential move has to be a good fit for both you and the company. Practice your answers in front of the mirror. This will help to smooth out the responses as well as increase your confidence.